

RAY PRESENTS



I AM reminded of the importance of motion picture adaptations of the lives of the great men in these days of soap-box oratory and tyrants. At Stratford, Ont. at the Avon Theatre, I recently saw the premiere presentation of "Young Tom Edison", the M-G-M picture with Mickey Rooney as the star. We never grow tired of seeing Abe Lincoln upon the screen and the Screen Abe Lincolns, back to the silent days, have been full of inspiration and a language expressive "Young Tom Edison" is in this class, it makes you believe again in human beings.

We need to hear what the men of all ages, who have been leaders of their respective people, have had to say, and to observe their democratic rule.

A series of shorts of great men of England, those who made the British Empire, great men of the Dominions, great men of the United States, of France would make an interesting series for screen presentation; and making a comparison of these with the Hitlerites would give patrons something to talk about.

THERE have been great kings and queens in history, as democratic as any president of the United States, they wielded a kindly sceptre, great rulers who have come from the aristocracy and from the good earth, who would teach the millions who visit our theatres what it takes to make a great man and a great woman, and how these leaders best serve their country and their people.

To bully and murder one's way to power and possessions is not an indication of anything but piracy on land; and this age so full of speech and the importance of a victory based on conquest, could learn much from the lives of history's great men, those who have left words and deeds as their legacy to us; and those who are quietly making history today.

Talking of great men, my thoughts drift to the makers of one of the greatest miracles of our age, motion pictures. The men and women who came into this work from all races, creeds and nations, who built up a world enterprise and entertainment value which makes Motion Pictures one of the leading industries of the world.

Billions have been made and millions have been employed; the stars receiving all the acclaim, if not all the gain in this gigantic enterprise

WHEN Jack Cohn of Columbia founded the Pioneers Club it recalled to mind the Pilgrims Club and the old Trade Guilds of England. Now, in Canada, we have the Canadian Picture Pioneers and I know you will be interested to read the list of life members and ordinary members who have had their applications for membership accepted for the Canadian Picture Pioneers. There are approximately fifteen life membership vacancies to be filled, before the limited number of one hundred life members is reached, therefore, we again appeal to all Canadian Picture Pioneers, who are eligible for membership to send in their application before the seventeenth of April as the lists close on this day. Wire if you cannot reach us in time as all names are being engraved on the copper membership cards for distribution at the First Annual Meeting at the Royal York Hotel, May 1st.

Applications are in from, we start at the recent list of applicants and go backwards Wm. (Bill) Popham, Roxy Theatre, Saskatoon, Sask.; George B. West, Monogram Pictures, New York; W. Ray Johnston, Pres. Monogram Pictures, 1270 Sixth Ave., New York; Henry Morton, Garrick Theatre, Winnipeg, Man.; Wm. Hansher, Paramount Films, Vancouver, B.C.; Harold Vance, Cambrai Theatre, D'Youville, Que.; Walter Golding, Capitol, Saint John; W. S. Jones, RKO, Vancouver; J. A. (Add) Wilson, Christie, Toronto; Adam Baillie, Adelphi, Toronto; Fred Gregor, Majestic, New Waterford, N.S.; R. T. Stevens, Sudbury, Ont.; J. R. Stewart, Lyric, Hamilton, Ont.; Harry Price, Film Bldg., Toronto, Superior Films; Abraham E. Smith, Regal Films, Saint John; Frank H. Gow, Vancouver Block, Famous Players, Vancouver, B.C.; Fred G. Spencer, Maritimes; Willis P. Dewees, Vancouver, Walter Wilson, Roy Buckley, Parliament Bldgs., Toronto; Bill Stewart; Arthur Hirsh; Reg. Marsh; Jack Butler; Jack Muir; Fred Guest; Tom Pringle; Hymie Swartz; Alex. Entwistle; S. J. Dunning; L. W. Payne; Joe Garbarino; Robt. Dawson; Chas. Dentebeck; Bill O'Regan; Harry Ginsler; Jas. Whitham; C. G. Markell; Bill Reeves; Sime Rost; Mike Harris; J. D. Watson; Joe Franklin; Meyer Herschorn; Joe Lieberman; Mitchell Bernstein; Albert Rainville; Jack Nelson; Dave Muirhead; Mannie Brown; Tom Daley; Harry Allen; Jack Arthur; Harry Painter; Walter Kennedy; Ernie Moule; Syd Taube; Sam Glazer; Sam Bloom; Sam Fine; Ken Leach; John A. Schuberg; Ernest O. Smithies; Harold Pfaff; J. J. Fitzgibbons; William Redpath; Archie Laurie; Charles Stephenson; Fred Pursel; A. J. Mason; Arthur Lee; Bill Boyd; Jake Smith; Earl Lawson; J. P. O'Loughlin; Charles Mavety; M. A. Schlesinger; Ed. Wells; Sam Sternberg; Ben Cronk; Leo Devaney; Louis Rosenfeld; Haskell Masters; Herbert Allen; Ray Lewis; Oscar Hanson; Clair Hague; Ronald McClelland; Jule Allen; Frank Meyers; Jules Laine; Mr. Lee; H. R. "Slim" Gordon, Capitol, Regina, Sask.; Sam Tyler, Wales Theatre, High River, Alta.

RECENT applications include, William S. (Bill) Jones, Vancouver, B.C., Branch Manager of RKO Radio Pictures. Started in 1899 as an employee of J. A. Schuberg (J. M. Nash) 1899-1901, J. A. Schuberg, War Show, Black Top covering Street Fairs, Carnivals, etc. in North Dakota, Minnesota, Wisconsin and Iowa, also Provincial Fairs in Western Canada. 1902-06, operated Amusement Concessions, including Motion Pictures, River Park, Winnipeg, Man., also Black Tops, Eruption of Mount Pelee and The Great Train Robbery. Played all Eastern Fairs, including Midway, Toronto, with Mount Pelee in 1903 and the Great Train Robbery 1904. 1906-11, operated Edisonia, Winnipeg, Man. 1911-17, operated Columbia Theatre, Winnipeg. 1917-19, Branch Manager First National, Winnipeg Office when W. P. Dewees and J. A. Schuberg held First National Franchise Western Canada. 1919-21, Branch Manager Fox Films, Winnipeg, Winnipeg. 1921-22, Branch Manager First National, Winnipeg 1922-26, basked in the sunshine of southern California. 1926-27, Universal Pictures, Vancouver, B.C. 1927-28, First National, Vancouver, B.C., and 1928-40, Branch Manager FBO and RKO, Vancouver B.C. Hello Bill and Welcome.

(Continued on Page 5)

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NEW BY-LAW WILL AID REGINA THEATRES

Regina, Sask. — Regina youngsters will turn more to motion pictures, it is expected, with the recent changes to the licensing by-law which say that children under 14 may not play or enter a bowling alley unless accompanied by a parent or guardian, that those between 14 and 16 may bowl but are not allowed in the alleys after 6 p.m. and that those between the ages of 16 and 18 may bowl up to 9 p.m. but not afterwards.

LEO DEVANEY'S CONDITION REPORTED AS SATISFACTORY

Toronto, Ont. — Leo Devaney, popular General Manager RKO Distributing Corporation in Canada, has undergone an appendicitis operation at the Lockwood Hospital. His condition is reported as very satisfactory.

MYSTERY PREVIEWS

Vancouver, B.C. — Using Psychology to practical advantage, Ken MacRae, manager of the Kerrisdale, Vancouver, runs a mystery preview every Thursday night and packs the house at advanced prices. The idea is simple enough. Each week he books a picture that hasn't shown in Vancouver and uses it as the Mystery show. No hint as to the actual identity of the bill is given out but the folks flock to it, pay the extra chill, and leave happy because they've seen something exclusive. Sometimes they see top-notch product but usually it is the run-of-the-mill or even lemon-grade they're served. It makes no difference which. The fans like the gamble and they know from experience that Mr. MacRae will give them the best he can obtain.

McVEIGH MANAGING

Almonte, Ont. — W. E. McVeigh, projectionist of the O'Brien Theatre here, has been appointed manager during the illness of Mr. Milton Simpson, present manager.

Motion Picture Aid In Training Canada's Soldiers

MOVIES ALSO GIVE IMPORTANT CIVILIAN SERVICE

Ottawa, Ont. — In addition to playing a great part in keeping the mind of a people at war off the subject of "war", the motion picture performs another most important job in wartime, that of a medium of training for Canada's war forces.

In hundreds of training centres in Canada, military forces are taught the use of equipment, drill and the tactics of warfare by means of 16 millimetre films. Each military district has a library of films and a projection machine, and each training centre is provided with this equipment. The library of films numbers about 75 subjects of from one to twelve reels in length.

Several training pictures have been made in Canada by the motion picture bureau, but most of the films are purchased from the British War Office. The national defence department buys the 35 millimetre positive film and the Canadian motion picture bureau makes the required number of prints on 16 millimetre film.

16 Millimetre Films

The pictures for the most part are posed specially or made of troops in training action, because such operations whether on the training field or in actual war make poor subjects for motion pictures under modern conditions, since troops are required to keep under cover. Operations are shown in films by means of drawings which show directions of gunfire, aircraft and artillery action, the movement of troops under fire, etc. The work of the motor transport is shown by films depicting the proper way to operate the machines, their mechanism, etc. Films also show correct drill performance. The films are silent, and the explanatory commentary is provided by a lecturer.

Drawings Used

The motion picture plays a new part in Canada in the training of its defence forces.

EDINSON MANAGING HOUSE FOR BUTTERFIELD CIRCUIT

Toronto, Ont. — "Red" Edison, formerly manager of The Avenue Theatre, here, is now manager of the Centre Theatre, first-run house of the Butterfield Circuit in Grand Rapids, Michigan, according to word received by friends here.

LOUIS ROSENFELD BACK

Toronto, Ont. — Louis Rosenfeld, Manager of Columbia Pictures of Canada, has returned from a southern holiday.

DON GAULD TO TORONTO GUNN TO METROPOLITAN

Winnipeg, Man. — Don F. Gauld, one of Winnipeg's most efficient theatre managers, for the past year manager of the Metropolitan theatre in Winnipeg, has been transferred to Toronto, where he will take charge of a number of neighborhood theatres owned by Famous Players Canadian Corporation. Mr. Gauld for several years was assistant to Jake Miles in the management of the Western Allied Theatres, controlling 32 houses. Sylvester Gunn, formerly booker for the Allied Theatres, will succeed Mr. Gauld at the Metropolitan. Mr. Gauld was formerly manager of the Roxy Uptown theatres, and supervisor of Western Theatres Ltd. He succeeded F. L. Willis, moved to Fort William, as district manager there, one year ago.

R. T. HOGAN PASSES

St. John's, Nfld. — Ronald T. Hogan, manager of the Capitol Theatre here for the past five years, passed away as a result of complications following a recent operation. His brother, P. J. Hogan, Maritime manager for Paramount Film Service, Saint John, N.B., was in Newfoundland at the time of his brother's passing.

ONTARIO SEES "CANADA AT WAR"

Toronto, Ont. — The March of Time, "Canada at War", banned by Premier Hepburn until after the Dominion Elections, was shown at the Imperial Theatre, Toronto. The banning resulted in increased patron interest in this feature.

MARSH ASN SCENARIST

Montreal, Que. — D'Arcy Marsh, for the past two and a half years with the CBC, has taken up his new post as scenarist for Associated Screen News. He wrote the scenario for "Flashing Blades", recent ASN short.

FITZPATRICK A "PAPA"

Saint John, N.B. — "Joe" Fitzpatrick of the staff of Maritime Film Company at Saint John, is now the proud father of a son.

Neely Introduces Divorcement Bill Aimed To Separate Production Distribution
Exhibition Combination Of Interests

RAY PRESENTS

(Continued from Page 3)

Application Reginald March, St. John, Twentieth-Century Fox, Manager. Welcome Reg. and thanks for ten dollar cheque for Life Membership. Started in 1913 with Mutual Film Corporation, Saint Catharine Street, Montreal, Que. Hello Mickey, looking forward to seeing you May 1st.

Alex. Entwistle of the Strand, Edmonton, Alta., started at the Bijou Theatre as a projectionist in 1910, the location, Edmonton.

IN looking over some of the applications, I read Harry Price started in 1909, Canadian Film Exchange, Calgary, Alta.; Roy C. Buckley, Director Amusements Revenue Branch, Parliament Bldgs., Toronto. Started in 1906, thirty-four years ago (Roy, you don't look it, nor act those years) at John Griffin's Theatorium and Lyceum, Yonge St., Toronto. Ronald McClelland at Famous Players, Toronto, started in 1912, twenty-eight years ago. Owner and manager of York, Eglinton Theatre, Eglinton, Ont., (North Yonge St.) Bill Popham started in 1913 as an employee at the Strand Theatre, now called the Beacon, Main St., Winnipeg. Previous to 1913 "Pop" was treasurer at Grand Winnipeg. (I handed out your regards "pop" to Clair Hague, Geo. Law and Alf. Perry). "On To Toronto" "Pop".

Walter Golding's letter is interesting, he writes, "My Dear Ray Lewis: I have been following the growing list of oldtimers in your Canadian Picture Pioneers Club and as I notice familiar names are accumulating, I feel that I should join up.

"My nativity in the movie game goes back so far that when the first two-reel feature came in from Montreal away back in 1907, I was stumped to know how to fit it into my program of two single reels of comedy and drama and illustrated song, consuming a half hour and costing a nickel. So, with an elaborate curtain speech I announced, to a puzzled houseful that we would continue the 'magnificent super feat' should join up.

"You will admit such a jam as that goes back to the caveman period of film salesmen and the forest primeval of theatres. And yet, on the other hand, my apprenticeship in the managing racket was not so Neanderthal—this is, so receding in the forehead and underslung in the chin, for our old Nickel Theatre was the first on the continent to have an orchestra. Keith & Albee of New York were the lessees and were simply stalling along after the vaudeville flop, to live out as much of the lease as possible.

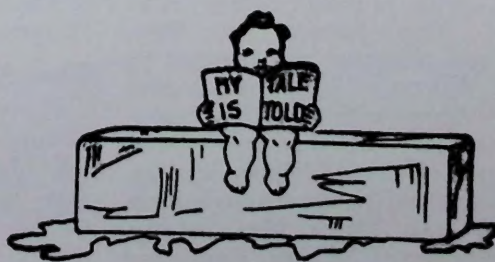
AND speaking of Pioneering, we had the first talking pictures, when 'hams' out of work in the big cities were routed around the Keith & Albee houses mumming improvised lines for the photographic figures on transparent curtains. Then came the Edison jumbo wax records with gear — belts strung through the roof rafters from stage to operating booth — days when the horse would speak for the man and the man would walk off to the clatter of the hoofs.

"Oh yes, those were the primitive days, but delightfully so. As the game progressed and I sold Keith & Albee the idea of building a real theatre for Saint John, the Travelling Salesman Era in picturedom began. It was then all the rigours of pioneering and the ingenuity we had acquired to get the movies across, stood us in excellent stead. It was the period now known as the Pick-and-Shovel Age in picture promotion. If you refused to buy a raft of those terrible early concoctions, the salesman would fold up his lithos, sigh and despondingly remark, 'Well, there's only one thing left to do WE'LL HAVE TO BUILD'.

"Talk about your John L. Sullivan, Jake Kilrain, or Jim Corbet, let alone Joe Louis or his white half-brother, 'Strangler', I have a fighting record with film salesmen as long as the Moral Law. Lightweight bouts with Clair Hague; welterweight 'goes' with the Kauffman boys, and Harry Price, to say nothing about the heavyweight tussles with Bert Margetts, Ike Soskin, Edouard Auger and others. I have issued more threats, slammed more doors, pound-more desks and given vent to more defamatory language, as bi-products of those buying days, than probably any other high-strung guy in the business.

SO I guess I am a veteran alright, a battle-scarred veteran, and I think you'd better enlist me. It is a joy for me to occasionally meet the old battlers when I go to conventions or visit in Montreal or Toronto. The movie game is swift and powerful today, but we seem to keep pace with it O.K. And when I forked them into my hayloft every night last week at a dollar a forkful, and tried to look managerially important (with blinking eyes) as "Gone With The Wind" faded out at midnight, I thought back to April 7th., 1907, when they handed me the reins and said, 'You drive her kid' and contemplated the half-hour show for a nickel of 33 years ago, that wise old E. F. Albee said would only last a month or so, 'it was just a passing fad.' Hot dawg. Cordially."

I say Walter, that Hot dawg at the end of the letter, just where does it tie in, with E. F. Albee, "Gone With The Wind", or with The Digest? Incidentally, in your letter you refer to the 'hams' who were the mummies for the screen drama of the good old days, I was one of those mummies, and believe me Walter, I brought home the bacon without being a 'ham'. See you in Toronto, welcome boys and "hello"



20th Century-Fox Convention This Week, Chicago, Calgary, Montreal, St. John,

Vancouver, Winnipeg, Toronto Representation

RKO Radio Offers Line-Up Spring and Summer Releases

TENTATIVE PLANS FOR 52 IN 1940-41 PROGRAM

New York, N.Y. — With its emergence from bankruptcy, after a period of seven years, RKO Radio has forged ahead with plans, story purchases, talent additions, changes in studio personal, etc. With George J. Schaefer, president, and J. J. Nolan, vice-president in charge of the RKO Radio Studios, it looks as if the company were all set to go on an even more ambitious line-up of films for the exhibitor.

On the following ten pages, RKO Radio illustrates what it has to offer for screen entertainment, and money-makers at the box-office for the exhibitor.

Star Line-up

In the line-up of stars, RKO Radio offers, Ginger Rogers, star with a wealth of successes behind her, headed by her recent productions, "Fifth Avenue Girl" and "Bachelor Mother", the latter tops in comedy performance and box-office results. . . . Irene Dunne, with a long line of hits to her credit, including her recent film with Charles Boyer, "Love Affair". . . . Cary Grant, star of the hit comedy film, "His Girl Friday". . . . Anna Neagle, whom RKO Radio has transformed from her role as "Victoria" to a model who becomes the toast of New York in "Irene". Anna Neagle, famous for her "legs" and "dancing" fits into her new role perfectly.

Lombard in Three

Such well-known stars as Joel McCrea, Ronald Colman, Ray Milland, Adolphe Menjou are on the roster. Raymond Massey, fresh from his Broadway triumph in "Abe Lincoln" stars in the film for RKO. . . . Maureen O'Hara new actress who proved her worth in "The Hunchback of Notre Dame". . . . Ann Shirley . . . Herbert Marshall . . . Randolph Scott . . . Gail Patrick . . . Roland Young . . . Alan Marshal . . . May Robson . . . Billie Burke . . . Freddie Bartholomew . . . Sir Cedric Hardwicke . . . Charles Laughton . . . and Carole Lombard, the latter whom RKO has just signed on a three picture deal.

For Early Release

The line-up of spring and summer film releases includes the following: "Irene" from the successful musical comedy, starring Anna Neagle, Ray Milland, with Roland Young, Alan Marshal, May Robson and Billie Burke, and produced and directed by Herbert Wilcox. "A Bill of Divorcement", a story with a daring theme, from the play of the same name. Maureen O'Hara, Adolphe Menjou, Fay Bainter and Herbert Marshall are featured, with Dame May Whitty, Patric Knowles, C. Aubrey Smith and Ernest Cossart in the supporting cast. Produced by Robert Sisk, directed by John Farrow, from the play by Clemence Dane.

New Star Teams

"My Favorite Wife", with Irene Dunne and Cary Grant co-starred, and Randolph Scott and Gail Patrick. A Leo McCarey production, directed by Garson Kanin and written for the screen by Bella and Samuel Spewack. "Lucky Partners", which will star Ginger Rogers and Ronald Colman, a new team. "They Knew What They Wanted", from Sidney - Howard's prize-winning stage success, which will star Charles Laughton and Carol Lombard. The film will be an Erich Pommer production, under the direction of Garson Kanin. "Tom Browns' School Days", which will feature Sir Cedric Hardwicke and Freddie Bartholomew, to be produced by Gene Towne and Graham Baker. "Abe Lincoln in Illinois" starring Raymond Massey, from the screenplay by Robert E. Sherwood, and "Anne of Windy Poplars" starring Ann Shirley, adapted from the L. M. Montgomery novel.

1940-41 Plans

Tentative plans for RKO Radio's line-up for the 1940-41 sets the program at 52 features. Schedule calls for 26 "A's" and 26 "B's". Individual producers will contribute to the company's program as follows: Herbert Wilcox, two; Gene Towne and Graham Baker, three; Orson Welles, two; Harold Lloyd, one; and Max Gordon and Harry Goetz, two or three.

One Walt Disney

President George Schaefer has also announced that RKO Radio will handle at least one Walt Disney feature.

Two British Films

Two films will be produced by Mayflower Productions (Erich Pommer), in England, and these are designed to fill quota requirements.

Films Already Set

Harry Edington, Executive in Charge of Production, also stated that RKO had Carole Lombard set for one film with Charles Laughton, and another film set with Laughton teamed with his wife, Elsa Lanchester. Cary Grant is slated for three, Anna Neagle, and Maureen O'Hara, for two each. Irene Dunne and Ronald Colman have also been slated for one each.

52 FEATURES 1940-41 FOR 20th CENTURY-FOX

New York, N.Y. — 20th Century-Fox will again produce 52 features for next season's release, the 1940-41 season, at an estimated cost of \$23,000,000.

The Annual Sales Convention of the company is being held at the Drake Hotel, Chicago, on April 12th, 13th and 14th, and home office executives, district managers, salesmen, bookers, etc., are expected to turn out in full force to hear the extent of their company's ambitious plans for 1940-41. Full details on the 20th Century program will be published in next week's issue.

FIRE AT LYCEUM

Imperial, Sask. — Fire, which at times threatened to wipe out the entire south portion of the business section of Imperial, broke out at 6 o'clock, March 27, in the Lyceum theatre, presumably caused by over-heated stove pipes. The building, owned by W. Montgomery, was built in 1917 at a cost of \$11,000. It was completely demolished. No insurance was carried. A few of the theatre furnishings were saved.

TORONTO MOVIE CLUB

Toronto, Ont. — Jack Chisholm, director of two recent Associated Screen News productions, spoke before the members of the Toronto Amateur Movie Club at their regular meeting. His talk was illustrated by the showing of "The Milky Way", and "Canadian Cavalcade", the latter which advertises the Canadian National Exhibition.

DUMBELLS IN REGINA

Regina, Sask. — Returning from the west coast, the Dumbells will play four days at the Grand theatre here starting April 23 under the auspices of the Canadian Legion.

FILM GIRLS SPONSOR GOOD SEAMAN'S CONCERT

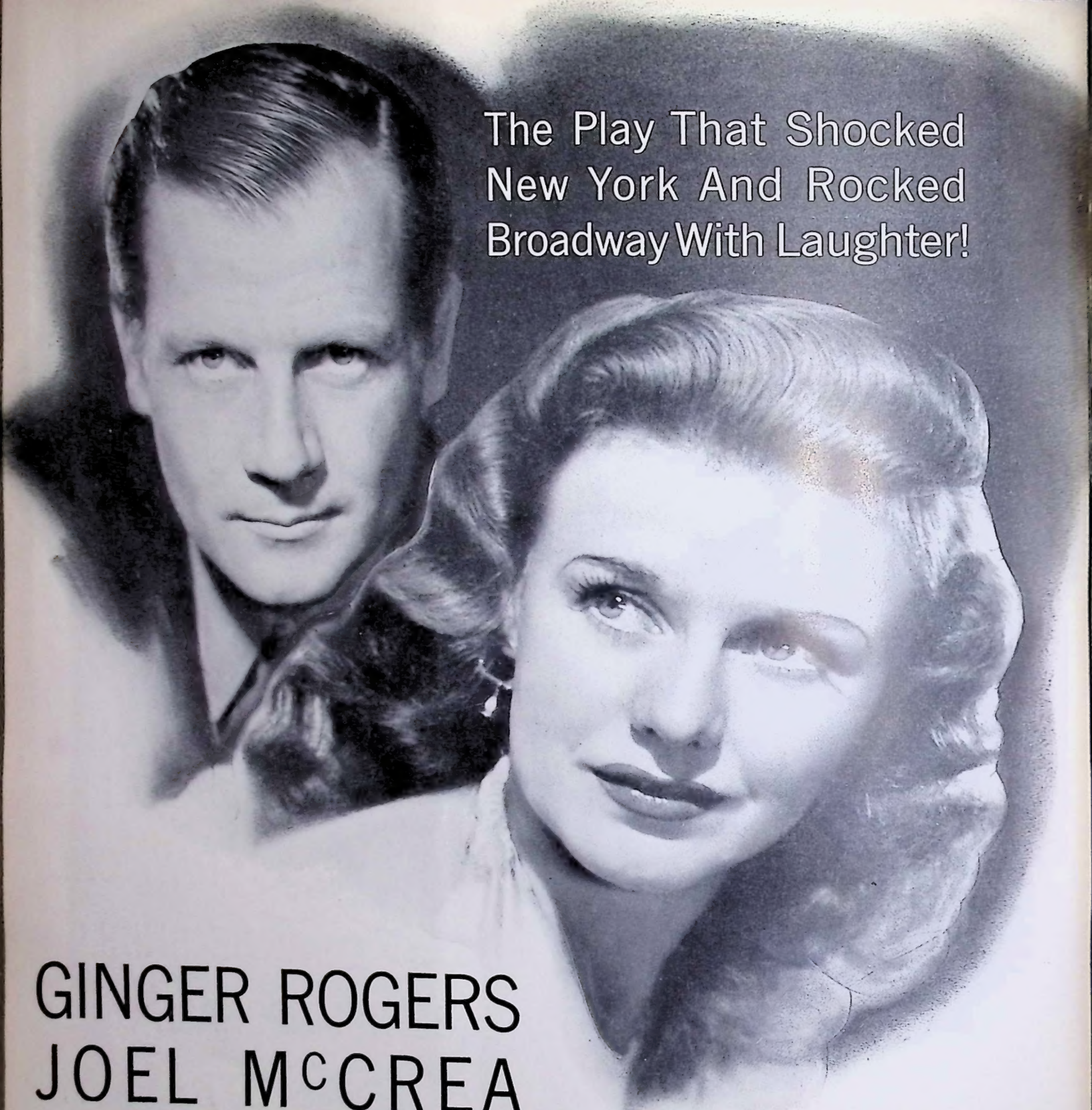
Saint John, N.B. — "Roll Out The Barrel" rolled out lustily at the concert arranged by the Film Girls' Patriotic Club, and held at the Seaman's Institute.

The members donated funds to purchase the refreshments, and boxes of home-made fudge were given to the seamen of the Merchant Navy and the Naval Ratings and R.C.N.V.R. boys. Miss Rose Bloom, booker at the Maritime Film Company, played many popular songs for the Sing-Song which followed the concert. The Film Girls sung in a chorus, passed around magazines and articles made by the I.O.D.E. and Red Cross. The evening was considered a complete success by both the Club and the Seamen.

ALL THESE NAMES

ON YOUR
SCREEN
THIS
SPRING
AND
SUMMER
FROM
RKO-RADIO

GINGER ROGERS • • • CARY
GRANT • • • IRENE DUNNE
ANNA NEAGLE • • • • JOEL
M^cCREA • RONALD COLMAN
CAROLE LOMBARD • • • • •
CHARLES LAUGHTON • • • •
MAUREEN O'HARA • • RAY
MILLAND • • • • • ADOLPHE
MENJOU • • • • • RAYMOND
MASSEY • • ANNE SHIRLEY
HERBERT MARSHALL • • • •
RANDOLPH SCOTT • • GAIL
PATRICK • ROLAND YOUNG
ALAN MARSHAL • • • • MAY
ROBSON • • BILLIE BURKE
FREDDIE BARTHOLOMEW • •
SIR CEDRIC HARDWICKE • •



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New York And Rocked
Broadway With Laughter!

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JOEL McCREA

in

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with

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HENRY TRAVERS
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JOAN CARROLL

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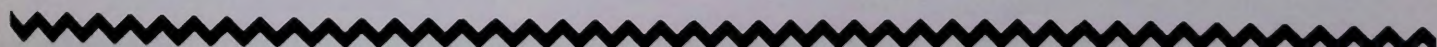
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YEARS AGO.

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PIONEERS.



CAPITOL SHOW BENEFITS GARRISON

Lethbridge, Alta. — Members of the Lethbridge military garrison sponsored a special movie program in the Capitol theatre on a recent Sunday afternoon.

Special permission was granted by the Alberta attorney-general's department for the staging of the Sunday show. The picture "White Banners" and several shorts were presented. Manager A. W. Shackleford donated the theatre and operators donated their services. Films were supplied gratis by Warner Bros. Film Exchange, Calgary.

Tickets for the show were sold by members of the garrison, proceeds going to the regimental sports fund, for use of the regiment after it leaves Lethbridge. Members of the I.O.D.E. assisted the garrison and attended in a body.

WANT THEATRE OPENED

Regina, Sask. — The Rockglen, Sask., "Courier" has been editorially trying to stir up interest among residents of Rockglen, Lisieux, Fife Lake and Kildeer, in an effort to have the Dreamland Theatre reopened.

CHILDREN SEE FILM

Weyburn, Sask. — "The Royal Visit" attracted good crowds to the Hi-Art theatre during its two-day run here. Pupils of the town's four schools were allowed to attend afternoon showings.

AID RED CROSS SOCIETY

Stettler, Alta. — "Royal Visit Tour," recently sponsored at the Roxy Theatre here by the Red Cross, netted the society \$112.

THEATRE MANAGER WANTED

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TORONTO MONTREAL

BUILD AT EDMONTON

Edmonton, Alta. — Construction of a theatre building which will also house seven stores is already under way. Suburban Theatres Ltd., an Edmonton firm, are the builders. The building, when completely furnished as a theatre and stores, will cost about \$100,000. The theatre will be known as the Garneau and will seat 750 persons. Building will be of brick and tile construction, 95 feet by 122 feet, one storey.

COLONIAL RENOVATIONS

Port Arthur, Ont. — Charles Dilley, manager, has announced that the Colonial Theatre here will be completely renovated. A new marquee has been erected, and new seating will be installed.

DESTROYED BY FIRE

McLennan, Alta. — Elk's hall, used as a movie house, was destroyed by fire of unknown origin on April 3, with an estimated loss of \$3,000, half covered by insurance. Two motion picture machines valued at \$1,300 were lost.

REDUCE ADMISSIONS

Rosetown, Sask. — Unique theatre here has reduced admissions for the first three days of each week to bolster business.

GRAND "SCHOOL"

Calgary, Alta. — The Calgary Herald's annual cooking and home-making school will be held in the Grand Theatre April 16, 17 and 18.

Trans-Canada Showings

TORONTO

AVENUE

"Jericho" (Empire-Universal), with Paul Robeson and "A Chump At Oxford" (United Artists), with Laurel and Hardy.

IMPERIAL

"Vigil In The Night" (RKO Radio), with Carole Lombard, Brian Aherne and Ann Shirley.

LOEW'S

"Broadway Melody of 1940" (Metro-Goldwyn-Mayer), with Fred Astaire and Eleanor Powell, also "Congo Maisie" (Metro-Goldwyn-Mayer), with Ann Sothern and John Carroll.

SHEA'S

"Castle On the Hudson" (Warner Bros.), with John Garfield, Ann Sheridan and Pat O'Brien. On the stage, Lee Sims and Ilomay Bailey.

UPTOWN

"Rebecca" (United Artists), with Laurence Olivier and Joan Fontaine.

MONTREAL

CAPITOL

"Sidewalks of London" (Paramount), with Charles Laughton and Vivien Leigh.

LOEW'S

"Pinocchio" (RKO Radio-Disney).

ORPHEUM

3rd week. "Rebecca" (United Artists), with Laurence Olivier and Joan Fontaine.

PALACE

"Strange Cargo" (Metro-Goldwyn-Mayer), with Joan Crawford and Clark Gable.

PRINCESS

"Castle on the Hudson" (Warner Bros.), with John Garfield, Ann Sheridan and Pat O'Brien.

CALGARY

CAPITOL

"His Girl Friday" (Columbia), with Cary Grant, Rosalind Russell and Ralph Bellamy.

PALACE

"Invisible Stripes" (Warner Bros.), with George Raft, Jane Bryan and William Holden.

STRAND

"Four Wives" (Warner Bros.), with Priscilla Rosemary and Lola Lane, Gale Page and Claude Rains.

SAINT JOHN

CAPITOL

"Pinocchio" (RKO Radio-Disney).

MAYFAIR

"The Hunchback of Notre Dame" (RKO Radio), with Charles Laughton, Sir Cedric Hardwicke and Maureen O'Hara.

STRAND

"Mr. Smith Goes To Washington" (Columbia), with Jean Arthur and James Stewart.

WINNIPEG

CAPITOL

"My Son, My Son" (United Artists), with Madeleine Carroll, Brian Aherne and Louis Hayward.

GAIETY

"Destry Rides Again" (Universal), with Marlene Dietrich and James Stewart, also "Remember" (Metro-Goldwyn-Mayer), with Robert Taylor and Greer Garson.

GARRICK

2nd week. "His Girl Friday" (Columbia), with Cary Grant and Rosalind Russell.

LYCEUM

"He Married His Wife" (20th Century-Fox), with Joe McCrea and Nancy Kelly, also "The Man Who Wouldn't Talk" (20th Century-Fox), with Lloyd Nolan and Jean Rogers.

METROPOLITAN

"My Little Chickadee" (Paramount), with Mae West and W. C. Fields.

VANCOUVER

CAPITOL

2nd week. "Pinocchio" (RKO Radio-Disney).

DOMINION

"Swanee River" (20th Century-Fox), with Don Ameche and Andrea Leeds, also "Destry Rides Again" (Universal), with James Stewart, Marlene Dietrich and Mischa Auer.

ORPHEUM

"The Grapes of Wrath" (20th Century-Fox), with Henry Fonda, Doris Bowden, Charley Grapewin and Jane Darwell.

PLAZA

"A Child Is Born" (Warner Bros.), with Geraldine Fitzgerald, and "The Marines Fly High" (RKO Radio), with Lucille Ball and Richard Dix.